



HUGS IN MOTION SEPTEMBER 2026

A YEAR OF BUILDING, GROWING, AND GIVING



PHOTO: OUR FIRST HUG REQUEST
READY FOR DELIVERY

Thanks for joining us in our journey! This is the first of many updates from The Mountain Hug Project, and what a journey it has already been. Earlier this year, in February, the discussion with family and friends became official with the formation of a charitable nonprofit dedicated to bringing comfort, connection, and handmade care to the Estes Valley. Since then, the work has been steady, purposeful, and full of heart.

Building the Foundation

Before we introduced ourselves to our Estes Park community this past June, we moved quickly creating our logo, website and outreach materials. We met with key Estes Park partners such as Crossroads Ministry, Estes Valley Crisis Advocates, and EVICS Family Resource Center to understand local needs and where Hugs could make the greatest impact. We also connected with quilt guilds and established a new partnership with Peak to Peak Stitching. Each conversation strengthened our understanding of community needs and helped shape how Hugs will be delivered where they matter most.

A Summer of Momentum

After laying the foundation the summer quickly filled with planning, outreach, and community building. But the most meaningful moment came when the first Hugs arrived. Thanks to the generosity of local makers, twelve handmade Hugs were donated. Each one crafted with care, intention, and love. These Hugs made it possible to complete our first official delivery to Estes Valley Crisis Advocates, marking the beginning of the comfort we hope to spread throughout the valley.

Growing Our Presence

To expand our reach and ensure long-term sustainability, we took important steps forward. We have registered with the Colorado Gives Foundation, and plan to have a table at this fall's National Philanthropy Day event at the YMCA of the Rockies! These milestones open doors for future donors, volunteers, and partnerships across the region. Our goal is to not only provide donated hugs, but to also help provide the materials to make hugs. We have a long way to go!

Looking Ahead

This first chapter has been full of energy and purpose, and it's only the beginning. More partnerships, more makers, more Hugs, and more impact are already on the horizon. We hope that you can help us grow by sharing our website, story....even this newsletter! Thank you for being part of this journey. Thank you for believing in comfort, community, and connection. And thank you for helping us put Hugs in Motion.

Hugs by the Numbers

Hugs Received: 12
Hugs Delivered: 6
Hugs Requested: 10

Current Needs

Little Hugs: 4
Big Hugs: 6
Warm Hugs: 4
Helping Hugs: 6

Upcoming Events

National Philanthropy Day
November 19, 2026

Colorado Gives Day
December 9, 2026



Contact Us:

Email:
MountainHug@MountainHug.org

Phone:
623.363.9300

EIN: 41-4396188
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